



News From

Maggie Brooks

Monroe County Executive

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BROOKS AND ZOO OFFICIALS WELCOME "ROSCOE"

Second White Rhino Calls Seneca Park Zoo Home for the Summer

Monroe County Executive Maggie Brooks today joined Larry Sorel, Zoo Director, Rachel Baker August, Seneca Park Zoo Society Executive Director, and representatives from Xerox Federal Credit Union to unveil the second visiting White Rhino. Roscoe, a 2 year old, 3,000 pound male, arrived at Seneca Park Zoo last week from the Knoxville Zoo in Knoxville, Tennessee. Members of the Rochester Raging Rhinos Soccer Team also joined in the welcoming celebration.

The White Rhino Exhibit opened to the public in May and will remain open through September, and possibly October, weather permitting. Roscoe's exhibitmate, Satchmo arrived in May from the Audobon Zoo in New Orleans.

*"We are excited to now have both of our visiting Rhinos here at the Seneca Park Zoo. With the great staff here at the Zoo and the many visitors everyday, I am confident Roscoe will have a great home here with Satchmo and will enjoy his stay at our zoo," said **Brooks**. "Thanks to the continued support of our corporate sponsors, we are able to complete this exciting educational exhibit for our community. The White Rhino Exhibit will not only educate the public about the importance of conservation, but will also provide an opportunity for children and families to learn more about White Rhinos and their habitat."*

*"I want to thank Xerox Credit Federal Union again for their sponsorship of the Visiting Animal exhibit as well as Avery Marketing and the Democrat & Chronicle for their support," **Brooks** added.*

The White Rhino is on loan to Monroe County's Seneca Park Zoo through a move approved by the Association of Zoos and Aquariums (AZA). White Rhinos are a Species Survival Plan (SSP) animal and this addition marks the thirteenth SSP plan for Seneca Park Zoo.

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Seneca Park Zoo Rhino

Page 2

The Visiting Animal program began in 1998 to provide an opportunity for Seneca Park Zoo to exhibit animals that the Zoo is unable to house permanently. Xerox Federal Credit Union is the presenting sponsor of the Visiting Animal exhibit. Additional support is provided by Avery Marketing and the Democrat & Chronicle.

White Rhinos aren't actually white in color. They are gray. The name "white" comes from a Dutch word *wijde* or *weit* meaning "wide" and refers to the rhino's wide square-shaped upper lip and expansive low-slung mouth.

Zoo officials invited residents of Monroe County and the surrounding region to come out and welcome Roscoe to Seneca Park Zoo. The Zoo is open everyday from 10:00 a.m. to 5:00 p.m. until October 31st. Normal hours will resume November 1st.

The Zoo Society will be hosting a special celebration from today through the end of the weekend featuring Bluegrass music and food popular in the "Volunteer State." Additional information on the weekend activities can be found on the Zoo website, www.senecaparkzoo.org.

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